



## Frezko Taco Spot

## Plan: Ultimate Social Plan

**Goals:** Frezko Taco Spot came to us with one food truck, amazing food, and a goal to blow up on social media to expand their locations and overall presence online.

**Results:** An increase in social media followers by over 30,000 people in the DFW metroplex, resulting in 3 new restaurant locations, and over \$2 million in annual revenue!

www.Frezko.com