



## **Others**

## frisco.pl

Feedink works perfectly as a tool for daily data management of product files. Thanks to its intuitive operation, we are able to make changes to our XML files ourselves.

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## Challenge

- Handling the database for two store locations
- ✓ Integration via API
- Analyzing data from multiple sources

## Solution

- ✓ Self-service system that connects data on multiple levels
- Standardization of data to partner requirements
- Easy data management for each product file