



CASE STUDY

# **FUNAT S.A.S.**

## **Laboratories**



## About the entity

**FUNAT Laboratories** is a Colombian company dedicated to the manufacturing and retail of natural products for medicinal use, cosmetics and nutrition, based on active elements extracted from medicinal plants and natural resources.

For **25 years** it has manufactured and distributed natural source products nationally and internationally, providing advice and training, **offering consumers the chance to adopt healthy habits and lifestyles.**

Being one of Colombia's **leading brands in natural products**, FUNAT has more than **170 stores** throughout the country, with three chain stores: Sol Verde (health store), Global Nutrition Store (sports supplements) and Natural Stores (health store). Another business unit is the distribution of own-brand products and products from other laboratories, covering 90% of the Colombian territory. It currently has **more than 800 employees.**



### Entity:

Laboratorios FUNAT S.A.S.

### Address:

Cl. 80 Sur # 47D – 163 Bodega 8,  
Sabaneta, Antioquia  
(Colombia)

### Business units:

Product manufacturing and  
distribution using natural sources  
(food, health & beauty, sports nutrition  
dietary supplements, etc.).

[www.funat.co](http://www.funat.co)



“The migration of our existing processes was achieved in just two months thanks to AuraQuantic’s ease of use”.



### What is AuraQuantic?

It is a platform that offers easy design and execution of even the most complex operational processes without additional programming.

You simply define the process flow diagrams using drag and drop and AuraQuantic organizes the rest, sending tasks to the right people at the right moment.

[READ MORE](#)

## Introduction

After a thorough process analysis, FUNAT Laboratories acquired **AuraQuantic iBPMS** because the information systems they had in place, including the ERP and own software developments, did not solve the **loss of information** and the **lack of control and traceability** in the processes. They began a company-wide digital transformation project.

The technological solution adopted is aimed at **obtaining results**, supporting decision making and **achieving the strategic objectives** thanks to its analytical approach. In addition, the implementation **improves the effectiveness** of all company departments, thus generating cohesion and **centralizing the business processes** in a single system.





## Challenge

FUNAT Laboratories did not have a business process management system. The processes were carried out manually and other parts were managed using ERP and custom developments to try to solve process **control and traceability issues**. With the implementation of the AuraQuantic intelligent platform, FUNAT gained rigorous

**control of the organization**, including the processes **and productivity**, thus improving customer satisfaction, sales, response times and much more.

The **main hurdles** to overcome in this project were:



**LACK OF PROCESS  
DEFINITION**



**NEED FOR DEFINITION  
OF ROLES AND TASKS**



**NEED FOR PROCESS  
IMPROVEMENT**



**RESISTANCE TO  
CHANGE**



**LOSS OF  
INFORMATION**



**EXCESSIVE USAGE OF  
PAPER**



**LACK OF PURCHASE  
APPROVALS**



**ZERO TRACEABILITY OF  
ACTIVITIES**



**LACK OF QUOTATION  
CONTROLS**

“Automating our purchasing processes has given us rigorous control of fixed asset purchases and all company expenses.”



## Solution

Funat Laboratories selected AuraQuantic iBPMS as a process management solution, not only because the features cover all their requirements, but also because the tool is renowned for its ease of use and intuitive design, as well as agility, scalability and capacity for integration with other applications.

The use of the platform has successfully **defined and simplified processes**, established clear business rules, provided **complete process traceability** and organized information for well-informed decision making. Process **monitoring** was one of the key points for this project; it has empowered them to keep track of each instance and provides users with **reliable information** about their processes.

### PAYMENT PROGRAMMING TO CXP SUPPLIERS

—  
Consultation, programming  
and payment of the  
invoices.

### INTERNAL TASK MANAGEMENT

—  
Internal task management,  
assignment, control and  
execution tracking.

### DOCUMENT MANAGEMENT SYSTEM

—  
Receives, digitizes, catalogs,  
archives and distributes  
documentation.

### CONTRACT MANAGEMENT

—  
Contract generation, payment  
and tracking of services,  
leasing and projects.

## IMPLEMENTED PROCESSES



### PURCHASE MANAGEMENT

This process manages all purchases made in the company:

- ✓ Purchases from third parties
- ✓ Raw material purchases
- ✓ Supplies
- ✓ Special purchases (expenses, services, fixed assets and current assets)

It orchestrates:

- Needs detection
- Application and analysis of alternatives
- Negotiation and selection of suppliers
- Approval and generation of purchase orders
- Supplier product requests
- Purchase order tracking
- Receipt of orders in the warehouse
- Generation of purchase invoices
- Invoice management



## Results

Since the implementation of AuraQuantic iBPMS, processes have undergone continuous improvement, optimizing security and efficiency and driving the company's digital transformation.

The **digital transformation** project initiated a **process of learning and adaptation**, for the new tool and the company's processes. This transition takes time, but thanks to an **intuitive interface**, **productivity has been improved** along with optimal efficiency and speed.

For FUNAT, **this powerful BPM tool** has been a driver for the digitalization of the organization. Following process reengineering and the standardization of company activities, **excellent results** were noted.

### Results (average per month):



### AVERAGE DAYS FOR PURCHASE GENERATION IN THE ERP

2015	Prior to automation	35 days
2016	Process implemented in December	25 days
2017	Process implemented	16 days
2018	Process implemented	8 days
2019	Process implemented	7 days



### THE DATA

Today, they receive an average of 700 orders per month and automatically process the purchase invoices.

## Quotes:

*“Thanks to the partner who has supported us in this project, we have achieved visibility and traceability of each of the processes implemented in the AuraQuantic platform, improved performance and optimized our processes. The platform involves various areas of the company; a functional process where each individual has specific responsibilities and at the same time, is part of a unique process, which facilitates access to the necessary information.”*

Diana Lorena Zapata Rodríguez  
Head of Infraestructure - Admin Management



*“By having control of the purchasing processes, inventories have been optimized and we have better control of the company’s purchasing needs. This improves stock control, preventing overstocking or shortages in the warehouses and helps to have better control of purchases of goods and services.”*

Diana Lorena Zapata Rodríguez  
Head of Infraestructure - Admin Management

*“AuraQuantic has empowered us to automate processes that previously had a high percentage of manual activities, simplifying tasks, eliminating unnecessary reprocesses, reducing the steps for approvals; optimizing response times, expediting new product launches, ensuring regulatory compliance, preventing overstocking of products nationwide.”*

*“We have successfully centralized purchases, uniting all previously decentralized entities, giving us full control and monitoring of all purchases.”*

Lucas Hernández Saldarriaga  
Purchasing and Supply Manager





Tel.: +34 96 295 4497

Email: [info@auraquantic.com](mailto:info@auraquantic.com)

Website: [www.auraquantic.com](http://www.auraquantic.com)