



Lifestyle



The most important thing for us was to find a flexible system for handling XML that would not only meet our requirements but also guarantee support for non-standard cases. In addition to frequent updates, we needed the ability to support a global, multilingual feed database. Feedink.com met our expectations.

Piotr Sobczyk, GOG.com

Challenge

- ✓ Multilingual and multicurrency product database
- ✓ Download of additional product characteristic data from the customer's site
- ✓ Integration via API

Solution

- ✓ Separate workspaces for each language and currency
- ✓ Crawling of additional product data directly from your website
- ✓ Data standardization to partner requirements
- ✓ Frequent data updates