

# Genieaz Acc Increases Efficiency by 20x for SAM Accountants Ltd.

## Introduction

A leading accounting firm managing more than 1000 clients faced challenges in managing data captured from hundreds of clients who sent scanned invoices via email or cloud drives.

The process involved manual data entry that was not only inefficient but also time-consuming. The firm needed a solution that could automate data capturing and extraction, thereby increasing efficiency and reducing errors.

ACCURACY OF  
98.6%



## The Challenge

The accounting firm had to deal with hundreds of scanned documents every day. The process was tedious, time-consuming, and prone to human errors. Manual data entry operators had to refer to the documents and enter data into different accounting software. The process was inefficient, slow, and error prone.

## The Solution

The accounting firm turned to AIZENIT’s Genieaz Acc, which provides data capturing and extraction services using AI and machine learning technologies. The product was customized to suit the accounting firm’s specific needs regarding capturing and extracting data from scanned invoices.

The product was easy to use, and the product team provided a deep dive session with the training to the existing data entry staff to upgrade their skills with 'Genieaz Acc'. Once implemented, the product was used to capture and process documents 20x faster than the regular methods used previously.

REDUCED  
MANUAL DATA ENTRY BY  
20x

## Results that speak volumes

After implementing 'Genieaz Acc', the accounting firm achieved a significant increase in efficiency. The manual data entry time was reduced by 20x, and there was a noteworthy accuracy of 98.6% in the data entries which was made using Genieaz Acc. This increased staff satisfaction, and their clients were happy with the increased speed of service provided by the accounting firm.

Additionally, the accounting firm was able to save on operational costs, as they no longer required manual data entry operators but were able to transform them into skilled knowledge workers. The company could redirect its resources to more productive activities such as building client relationships, improving customer service, and focusing on business growth.

“The specialized Document Processing AI technology used contributes greatly to saving us time from having to do a lot of manual repetitive document processing for our clients.”

– SAM ACCOUNTANTS

## Conclusion

Genieaz Acc was a reliable and effective product that met the specific requirements of the accounting firm. The product helped the company to overcome the challenges it faced in managing the process of data capturing from scanned invoices to other financial documents and achieve significant savings in time, efficiency, and operational costs. As a result, the accounting firm was able to improve its competitiveness in the market and focus on business growth.

Overall, the implementation of AIZENIT’s Genieaz Acc was a win-win situation for the accounting firm, and we highly recommend it to any company looking to improve its data capturing and extraction processes.