

Welcome to the Groupon Merchant Blog

Orlando Medical Weight Loss Takes Off



Klum and Tim Gunn!

This week Groupon is celebrating **all things health and beauty**. Visit our **Summer Shop**, and check out **fantastic deals** and contests, including a chance to **attend the season finale of Project Runway and meet Heidi**

Here on the GrouponWorks blog we're celebrating by featuring some fantastic spas and salons. Some are brand new, some have been around a while but all are doing their part to make the world a more beautiful, relaxed place.

Spotlight on Greater Orlando Medical Weight Loss

Website: [Greater Orlando Medical Weight Loss](#)

Location: Orlando, Florida

Call for an appointment: 407-644-6401

Say "Hi" to Emely, COO/Director

What is your favorite thing about owning your business? My favorite thing about owning my own business is that I feel we are helping people directly in our community to live healthier and feel good about it.

What's the hardest part of owning a business? The hardest thing about owning my own business is that with each call, visit, employee, new idea you are taking a risk and must have your best foot forward at all times.

How do you keep up on trends in your industry? We keep up on the newest trends in health and weight loss by attending local and national conferences. Continuously reading of current events pertaining to health, weight loss and healthy lifestyle.

How has your business changed in the six years you've been around? Our clients have changed over the years in that they are more savvy now. Most people know about Groupon and want the same, quality service they would get if they were not getting a deal but they are getting a great deal. Its a win win.

What one piece of advice would you give a new business owner? Exceptional customer service is key.

What's the biggest mistake you've made as a business owner? Not having a business plan from the very beginning.

Where do you see your business in five years? My goal for the business is to reach out to more people in the community who do not know who we are and what we do. I'd like to come up with a community type weight loss group so that those who can not afford our program can come in at a certain time with a group and pay a discounted rate.

What has your Groupon experience been like? Our Groupon experience was excellent, form the moment we went live our phone started ringing and our appointment slots were filling up. Groupon allowed us to grow as a newer business and be seen and heard by an audience that may have never heard of else otherwise.