

HOW THIS REGIONAL FAST FOOD CHAIN ENCOURAGED EMPLOYEE PRODUCTIVITY



A regional fast-food chain installed cellular-based routers that provided WWAN connectivity intended only for business email, VoIP calling, and point-of-sale transactions. However, employees were logging on to the network for social media and video streaming.

Cause

The chain's IT department could not analyze and control cellular data usage on these routers, even though they had cellular connectivity.

Solution

MobilSentry™'s Data Manager function allowed the organization to block access to entire categories of websites, including social media and audio and video streaming. Meanwhile, business traffic remains free to traverse the network. With protections in place, IT staff are buying significantly smaller data plans. No company should have to pay for its employee's online entertainment.

to learn how MobiSense can protect your company's data usage.