



Automatically fill your interview schedule with pre-screened candidates, no phone calls needed

THE CHALLENGE

Help a national bakery chain quickly screen and hire over 50 workers across the East Coast in under two weeks. These positions were for new store openings and to help struggling stores staff up—all while managing the unique challenges of a global pandemic.

THE OUTCOME

The chain used Hiring Events by Snagajob to launch almost 30 events instantly, resulting in over 155 scheduled interviews. Snagajob helped the bakery increase their schedule rates by 4X video interviews.

THE STORY

The summer of 2020 presented unprecedented hiring challenges, and a national bakery chain needed help finding safe and convenient ways to engage their applicants. Even during the pandemic, the bakery was busy serving customers and growing locations—so they needed to reach more applicants and hire them as quickly, and safely, as possible. Their already stretched-thin managers were struggling to find time to review applications and coordinate interviews. So they asked Snagajob, the leader in hourly hiring, for help to find a better way.

After discussing their challenges with a hiring consultant, it was clear that Hiring Events was the answer. The video interview capabilities would help them safely hire a high volume of qualified candidates quickly. Plus, Hiring Events helped the bakery get the application volume they needed by giving their events premium placement on the #1 platform for hourly work.

Managers no longer had to spend time looking through unqualified applicants or on the phone scheduling interviews. With Hiring Events, job seekers who meet the pre-screening qualifications could instantly click to schedule an in-person or video interview right from the job posting. Snagajob would only show interview times that worked for the employer. Sourcing, scheduling and hosting video interviews all happened automatically through Snagajob, so the managers could focus on getting to know candidates and extending offers.

Hiring Events by Snagajob is a fast, effective and safe way to hire the workers you need.



[Find out more about Hiring Events today.](#)