

How Globe Telecom's talent function became an established partner to the business

- Screening to interview has been improved from 23% to 38%
- Interview to offer has been improved from 47% to 90%
- Endorsement to offer has been reduced from 16 to 7 days

Industry: Telco | Employees: 7,750
Use Case: Volume

Improving quality and efficiency

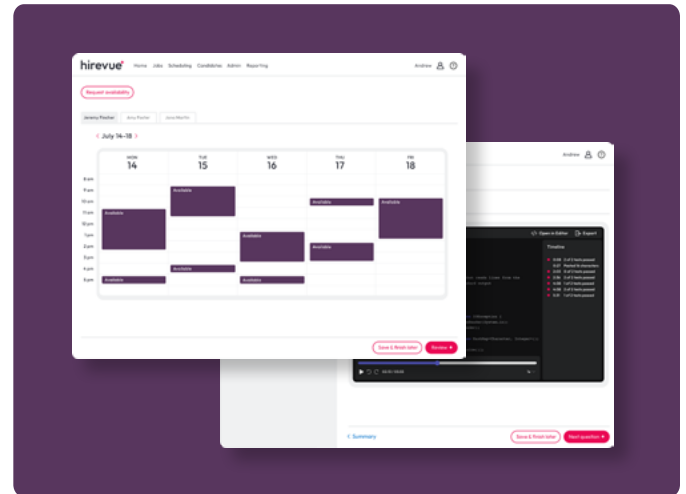
Globe Telecom is one of the largest mobile, fixed-line and broadband networks in the Philippines, with 54.7 million subscribers. They wanted to reimagine their hiring process to help them more easily recruit for hard to fill technical roles.

They also had a high volume of applications to manage and wanted to ensure that the quality of candidates was as high as possible.

Seamless technical hiring

Globe uses Hirevue's Codevue solution to assess for a range of programming languages. They also use Hirevue's Interview Scheduler to save significant time for recruiters, allowing them to focus on more value-added activities.

The integration with Workday has created a seamless hiring experience and resulted in considerably less change management.



Improved outcomes and stakeholder relations

By implementing Hirevue, Globe has been able to introduce consistency and a more scientific approach to hiring, moving away from disparities between each recruiter's approach and improving conversions.

Hirevue helps Globe to validate that specific skills are present, and to what level. From screening to interview has been improved from 23% to 38%, and from interview to offer has been improved from 47% to 90%.

The time from endorsement to offer has also been reduced from 16 to 7 days and the talent team at Globe is now established as a trusted partner to the business.

[Watch the full case study video](#)

Hirevue Solutions:

Codevue, Interview Scheduling