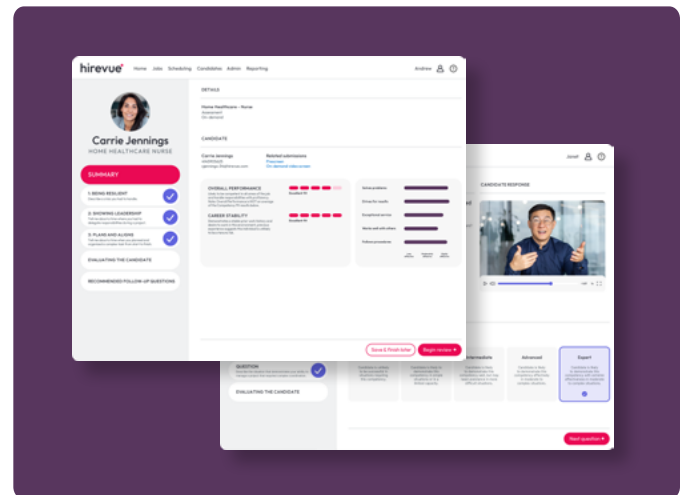


How Lion created differentiated and predictive hiring experiences

- 97% of Lion leaders agree they have accurate data to make confident decisions
- 82% candidate satisfaction rating
- 45% faster time to hire for entry level roles

Industry: FMCG | Employees: 4,000
Use Case: Volume



A broad complexity of roles

Lion is one of the leading alcoholic beverage companies in Australia and New Zealand. Each year they receive up to 30,000 applications for roles spanning the full range of corporate functions.

Recruiting for a broad complexity of roles and with a small recruitment team, Lion wanted to make sure that they had the technology that would allow them to meet all of their requirements. They also wanted to make sure that they were consistently meeting high candidate expectations, and they had a real focus on driving diversity.

Differentiated & predictive hiring experiences

By implementing Hirevue's OnDemand Video Interviewing and AI-Scored Video Assessments, Lion has been able to create differentiated hiring experiences that are fit for purpose for each role.

Leaders are able to understand much more about each candidate and take a data-driven approach to selection. Lion can now identify the skills and values that matter most and that predict success at the organisation.

Improved speed, satisfaction, and data

- 97% of Lion leaders agree or strongly agree they have accurate and efficient data points to make confident decisions every step of the way
- In the 6 months following the implementation of Hirevue's Assessments, Lion reduced their average time to hire by:
 - **Level 1** (Entry Level) roles from 12.24 weeks to 6.62 weeks
 - **Level 2** (Skilled individual contributor / team leader) roles from 10.2 to 7.62 weeks
- 82% candidate satisfaction rating with Hirevue

[Watch the full case study video](#)

Hirevue Solutions:

AI-Scored Video Assessments,
OnDemand Video Interviewing