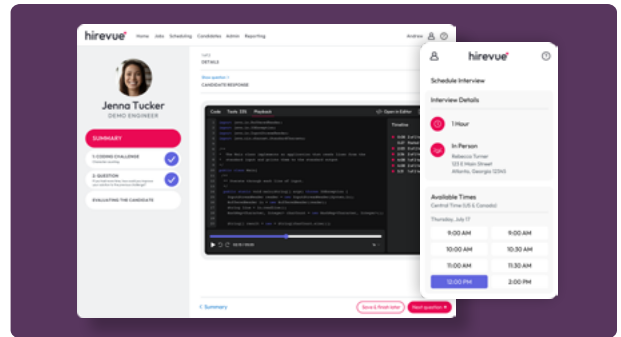


How MUTB uses AI to hire diverse, high-potential graduates

- 19% increase in the number and diversity of universities that graduates were hired from
- NPS of 58.4 and a CSAT of 82.4% reflecting a very strong candidate experience
- 61% more interviews accommodated

Industry: Financial Services

Employees: 180,000 | Use Case: Early Careers



An AI-enabled process

MUTB uses the AI-driven insights from Hirevue to enhance the follow-up interviews, by preparing deeper, more focused questions and leading to a more comprehensive evaluation. This helps to place the right talent in the right roles and contributes to the delivery of high-quality services and operational efficiency.

Before implementing Hirevue, MUTB had concerns that students might feel resistant to the idea of AI being used within interviews. However, the feedback was overwhelmingly positive and comments included, "Using AI made the company feel cutting-edge," and, "Because the AI evaluation is included, I felt the process was fair."

"With Hirevue, we're confident that our efforts to ensure diversity at the recruitment stage and to unlock the full potential of every student applicant have been brought to life. This acknowledgment reinforces our commitment to continue enhancing our recruitment processes in the future"

- Ryoko Kaneko

Chief Manager, Human Resources Division, MUTB

[Read the full case study](#)

Hirevue Solutions:

AI-Scored Video Assessments,
On-Demand Video Interviewing