



Hanna Brothers has been providing "on-location" catering services to the film & television industry for over 15 years. From the major studios to the independent features we have worked in extreme conditions, pleasing palettes all over the world.



## TESTIMONIAL



"Having just completed a collaborative redesign of our company website, I wanted to give a big shout out to J. Ryan and his team at Websuasion. They were very helpful from start to finish, adding insight and suggestions along the way. We are very happy with our finished project and look forward to future endeavors with the Websuasion team."

- Jim Hanna, Co-Founder & Owner

## CLIENT NEEDS

- Website redesign
- Updated content
- Photographs for advertising

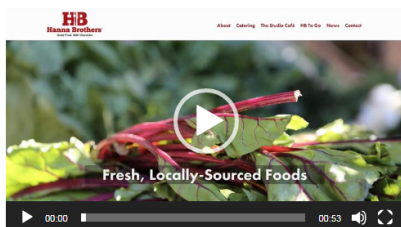
## WEBSUASION SOLUTIONS

- Desktop, mobile, and tablet responsive website
- Content organization and editing
- Event photography



## MARKETING WEBSITE

In 2016, we were contracted to redesign the Hanna Brothers website to best showcase their current services and product offerings. The staff provided extensive content and an archive of photos from catering jobs for various film shoots, weddings, and corporate events. We provided content architecture and guidance on culling down the current content to more digestible marketing messages targeted to their client base. We created a custom responsive website layout designed to showcase their film catering, event catering, disaster relief services, and new Hannah Brothers To Go service for large businesses. The site incorporates interactive menus, yearly film credits with rotating carousels of film posters, embedded video, and parallax imagery throughout the site.



## PHOTOGRAPHY

We were asked to take photographs at the 2016 Fayette Gala event hosted at Pinewood Atlanta. Hanna Brothers provided catering for the event and wanted photos that could be used for advertising, posters, and flyers showcasing their new Pinewood Cafe, and social media campaigns promoting their event catering services.



## ONGOING SUPPORT

On a continual basis, we provide content maintenance and hosting of the existing site.



### J. Ryan Williams

J. Ryan Williams is president and founder of The Websuasion Group LLC. He has over 20 years of application development experience. Ryan has experienced the challenges of changing technology and growing a business. Having benefited from mentors throughout his career, he now works to mentor others.