

The Client: **Home Bazar**

The **Opportunity**

Home Bazar is an online marketplace empowering independent sellers and makers who create unique products from home. The idea is simple – to put makers and entrepreneurs in touch with a large audience of buyers, and free them up to focus on producing amazing products without getting bogged down with administrative and logistical issues. A responsive website enables a community to converge and transact. Home Bazar is the very best place for buyers and sellers to celebrate the joy of unique creations.

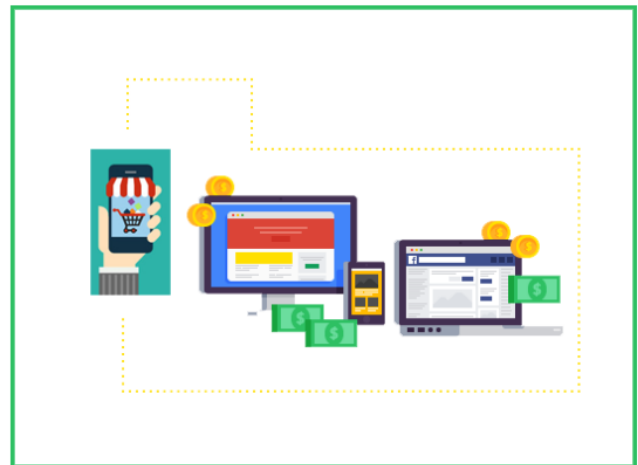
The **Approach**

We sat down with the founder and understood their requirements. The site was built in WordPress with custom coded backend panel.

We designed the logo and incorporated different categories in a clean and crisp way. All the images were heavily retouched by our team. We also made sure the website is fully responsive and load time is under 3s.

The **Challenge**

Dubai based startup Homebazar wanted to sell different fashionable items to consumers across all UAE. They had brick and mortar stores but wanted to reach broader audience via online. So, they reached out to us for a customized website development.



The **Results**

Happy client with a “ready to go” website for their brand. To complete the entire project, we had to retouch over 1000+ pictures, write codes to reduce load time under 3s, Write 10,000+ words of content for the website.

