# Hub+company



## Thrive Tools Used

**Thrive** Theme Builder + **Ommi** + **Thrive** Apprentice
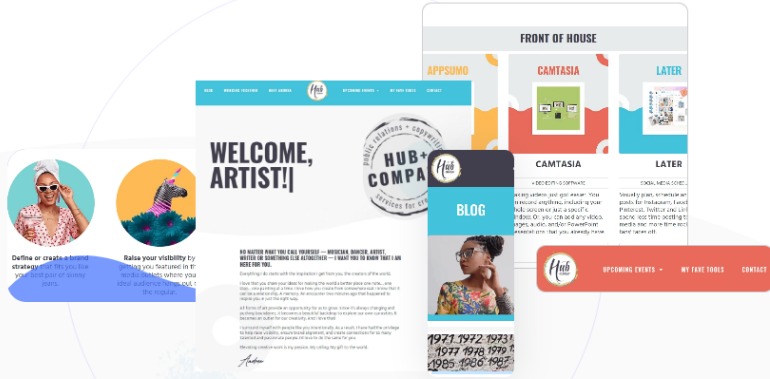
Andrea Hubbert is a public relations strategist and copywriter who helps musicians, dancers, artists, and other creatives craft their branding, raise visibility, and manage their reputation. She's been using Thrive Suite since 2018 for her online business and told us that Thrive Theme Builder's Ommi Theme has been a game changer for her site design. The Hub+company website is a great example of just how *customizable* Thrive Theme Builder can be — every section has been expertly crafted to fit Andrea's high energy and personality!

## We love these features...

### Speak directly to different audience types with fun TypeFocus animations

Andrea uses an eye-catching TypeFocus animation to magically re-write her homepage headline *in real time*. Not only does this look impressive, it also speaks directly to her different audience types so they know her service is for them.

Thrive Architect

### Display entirely different custom header designs for each section

Oh, this is a good one! Each major section of Hub+company displays a different custom header design so that visitors experience each section in a different color... something Thrive Theme Builder makes super easy!

Thrive Theme Builder

### Integrate calls-to-action with calendar scheduling to book consultation calls on autopilot

Scheduling coaching calls and consultations used to be a headache since connecting your website to a calendar app was such a pain. Not anymore! Andrea has cracked the code by integrating her website with Acuity Scheduling so visitors can book right on her website.

Thrive Architect

## Andrea Hubbert
### at Hub+company

The site I have now is the second one that I built. I love it. I'm not ashamed to say that. I tell everyone. Sometimes, I peruse my own site because I am so proud of what I was able to do with the Thrive Suite of products.

My favorite is Thrive Theme Builder. I can't tell you how much time it saves me being able to create templates for any page type and then use it over and over and over again. No need to write down dimensions, colors, fonts or anything. You literally can set it and forget it. Naturally, that's great for consistency across the site too.

I also love Thrive Apprentice. Building and launching my course was a breeze given the thought behind the product.

With Thrive Suite, I have been able to create a website that is 100% me. It fully expresses my personality and the vibe of my audience in a way that makes me believe anything is possible — regardless of my limited technical capabilities. And the compliments I get on it are through the roof amazing. I have no doubt that my business is growing because of my website. It is my best marketing collateral.