

Easy Holding

Who are they?

Budapest-based Easy Holding is a leading player in the Hungarian IT scene. Originally providing classic IT solutions and software development, Easy Holding pioneered thin client technology for the last 10 years and by utilising virtualisation techniques created a centralised desktop infrastructure for its customers.

Problem

- Make it easy to acquire new customers and provide a simple on-ramp to cloud
- Reduce costs while increasing service levels and support for customers
- Offer a variety services, including public cloud options, which provided flexibility and ensured no lock-in as this was a key requirement of customers

Solution

- **Powerful, Certified Solution:** Leveraging HyperCloud™, Easy Holding earned Microsoft's certification for its private cloud offering
- **No lock-in:** Easily mobilise and migrate workloads increasing flexibility and agility
- **Pay-as-you-use Pricing:** Effectively manage costs with consumption-based pricing

What makes HyperGrid's technology so successful for us, is its consumption model and how agile it is. The EasyCloud solution offers many services from complex IT infrastructure migration to something as simple as e-mail archive, so having that scalable option is beneficial to us and our customers. HyperGrid's technology has allowed us to establish a high-quality, reliable system, which successfully optimises our partner's production applications with a stable IT background.

- Tibor Bagi, CTO, Easy Holding

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