

# Global Retail Company

## Who are they?

This large retail customer has billions in revenues annually and they offer luxury brands as well as their own-brand products to their consumers. Their global presence is significant with thousands of stores around the globe so their customers can have a personalized experience with their products. In addition to their stores, they offer the ability to purchase their products online with a quarter of their business resulting from online sales. Revenue generating activities are highly reliant on their IT infrastructure.

## Problem

- Building, integrating and testing all platform and application configurations led to significant project delays due to infrastructure complexity
- Increasing maintenance and support costs were becoming unaffordable
- Deteriorating performance and difficulty scaling negatively impacted business performance and revenue

## Solution

- **On-demand IT:** Accelerate project timelines with Infrastructure-as-a-Service available on-demand, ready for application development and deployment
- **Reduce Costs:** Effectively manage costs by converting large capital expenses into low operational expenses, paying only for what you are using
- **Support Service Levels:** Exceed performance service levels with the ability to scale effectively as needed to ensure revenue generating activities are not impacted

# \$3M

Reduction  
in IT Costs

# SIMPLE DEPLOYMENT

Deploy  
applications  
with built-in  
governance

# +50% PERFORMANCE

Improve  
SQL Server  
performance

HyperCloud™ Enterprise Cloud-as-a-Service delivers simple IaaS with high performance, massive scalability and built-in IT governance and control which really simplifies application delivery across the team. Additionally, we saw immediate cost savings and are looking to expand our partnership with HyperGrid™.

– IT Director, Retail Customer

## Want to learn more?

Go to [www.hypergrid.com](http://www.hypergrid.com) or contact us today at [info@hypergrid.com](mailto:info@hypergrid.com)

