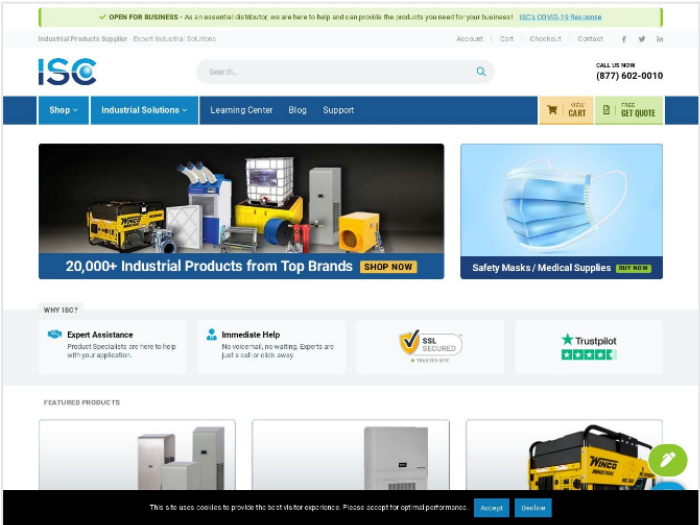




# SHOWCASE

REAL WOOCOMMERCE STORES SUBMITTED BY THEIR MAKERS

## ISC Sales



### EXTENSIONS USED

- **Metorik**
- **Table Rate Shipping**
- **Shipment Tracking**

### CATEGORY

**Merchandise**

### COUNTRY

**United States (US)**

### VISIT WEBSITE

<https://iscsales.com>

ISC Sales are an industrial equipment supply company that has been in business for over 30 years.

This North Texas business distributes superior industrial products to a wide variety of end-users and original equipment manufacturers.

They provide an extremely broad range of products – including climate control products such as air conditioners and **vortex enclosure coolers**, **liquid filtration**, as well as compressed air items like **nitrogen generators**.

The company recently decided to “combine our eCommerce and industrial solutions site into a one-stop shop for all things industrial.”

*“Since migrating our store to WooCommerce, revenue and profit have more than tripled.”*

With more 17,000 products listed, developer Mark Praschan chose Algolia to power the AJAX archive pages and instant search. Depending on each item type’s market strategy, products can be purchased online and/or added to a WooCommerce-powered quote cart to receive a formal quotation from an ISC Sales application specialist.

“WooCommerce’s flexibility allows us to run our business the way we want. We plan to keep increasing the amount of products we have while continuously using WooCommerce to achieve our sales goals and objectives.”