



The experience in teaching hospitality management with CESIM is totally different and transformative, whether at the undergraduate or master's level. In addition to its userfriendly, complete and immersive student interface with realistic cases and instant feedback between actions and decisions in a given scenario, it additionally allows the teacher to teach each student in a personalised way, regardless of class size.

Student feedback has been very positive, and performance and attendance levels have increased significantly since its implementation in the various public and private higher education institutions with whom I have collaborated over the years. The cherry on top of the cake is the quality of the technical support from the Cesim Team, tireless collaborators from the very first hour, ready to actively support you in enhancing your learning through this UNIQUE platform.

Carimo Hassam Rassal
Coordinator Professor Hospitality Management



Customer in Brief

Officially recognized in August 1991, ISEC Lisboa - Higher Institute of Education and Sciences, is defined as a private non-profit higher education and research establishment whose institutional mission is to provide scientific, technical, cultural, pedagogical, professional and human training. As an institution of public interest, ISEC aims for growth driven by the national needs as well as the objectives that it statutorily pursues, thus contributing to the qualified, integrated and harmonious development of higher education in Portugal.

This mission is mainly accomplished through a training project guided by high standards and inspired by ethical and humanist principles to prepare citizens of culture and competent professionals. The adequacy of a training project to quality professional performance depends largely on the integration of scientifically produced knowledge. This is why the learning experience marked by intellectual curiosity and the spirit of research represents, in our educational project, a strategy for integrating theoretical and practical knowledge, critical reflection and lifelong professional development.

Cesim Use

ISEC Lisboa has been a Cesim partner since January 2021, using the Cesim Hospitality simulator as a mandatory part of all Hospitality Management training programs. Cesim Hospitality Simulator runs for 12 weeks, complementing an immersive and realistic learning process in Hotel Management.