



Idan Kirshner's website aims to inspire people to start practicing yoga, so they can become the strongest, healthiest and most confident version of themselves. He weaves his story of personal transformation throughout the content, allowing visitors to see the results made possible through his yoga and fitness programs and online courses. Every page of Idan's website features positive messages, colorful images, and confident calls-to-actions to subscribe or join his programs.

We love these features...

Build a fresh, vibrant website that focuses on the content and products

Idan has gone all-out customizing his WordPress theme to create a unique experience full of his personality. Every page of his website is brimming with positivity and encouragement. You can't help but smile with him.



Thrive Theme Builder

Show a compelling call-to-action ribbons on specific pages

Idan displays an attention-grabbing sticky ribbon that stays visible as visitors scroll. This uses Thrive Leads to promote his free '15 Minute Morning Yoga Routine' lead magnet to encourage new subscribers to his mailing list.

Thrive Leads

Connect to customers' needs through long-form sales pages

Idan uses Thrive Architect and professionally designed landing page templates to build interesting and compelling sales pages for his yoga programs. These feature videos, fun animated gifs, social proof, guarantees, FAQ toggles and more!



Idan Kirshner

at Idan Kirshner

Thrive has helped me turn my passion for yoga into a real, online business I was able to build my dream life around.

Their tools are fast, reliable, and always improving.

