How Ikea accelerates its transition to phygital.

We trained lkea's internal talents and junior profiles to become engineers and data scientists. The objective? Offer even better experience to its clients online and within stores.





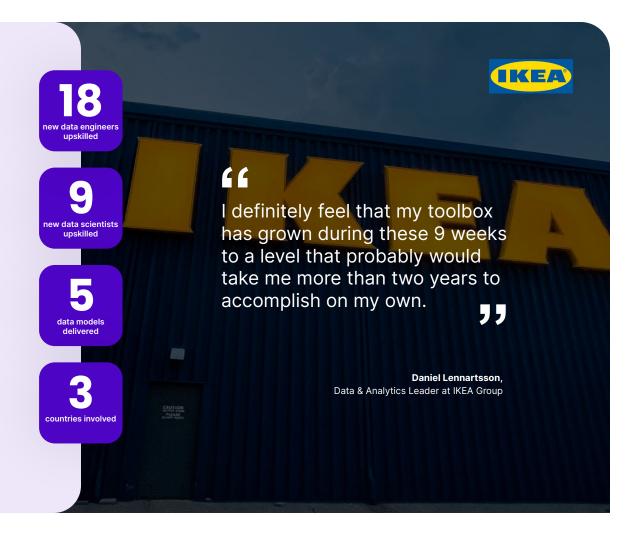


About Company

Ikea is a dominant player in the home furnishing industry worldwide, offering a wide range of well-designed, functional home furnishing products at low prices.

Accelerating its digital transition.

lkea needed to bridge the tech talent gap. Instead of recruiting, the group chose to train its talent with Le Wagon and avoided wasting time and resources.





From software engineering to data.

We transformed junior profiles and in-house talents with software background into collaborative data engineers through a hands-on bootcamp.

- Participant joined from Malmö, Madrid and Amsterdam thanks to a 100% live remote training.
- Training was split into 2-hour daily sessions to fit job schedules.
- Learners got actionable skills to store and process data in 10 days.
- Real-life challenges in the program helped participants tackle job-related issues.

