

How Ikea accelerates its transition to phygital.

We trained Ikea's internal talents and junior profiles to become engineers and data scientists. The objective? Offer even better experience to its clients online and within stores.



About Company

Ikea is a dominant player in the home furnishing industry worldwide, offering a wide range of well-designed, functional home furnishing products at low prices.

Accelerating its digital transition.

Ikea needed to bridge the tech talent gap. Instead of recruiting, the group chose to train its talent with Le Wagon and avoided wasting time and resources.

18

new data engineers
upskilled

9

new data scientists
upskilled

5

data models
delivered

3

countries involved



“

I definitely feel that my toolbox has grown during these 9 weeks to a level that probably would take me more than two years to accomplish on my own.

”

Daniel Lennartsson,
Data & Analytics Leader at IKEA Group

From software engineering to data.

We transformed junior profiles and in-house talents with software background into collaborative data engineers through a hands-on bootcamp.



- ✓ **Participant joined** from Malmö, Madrid and Amsterdam thanks to a 100% live remote training.
- ✓ **Training was split** into 2-hour daily sessions to fit job schedules.
- ✓ **Learners got actionable skills** to store and process data in 10 days.
- ✓ **Real-life challenges in the program** helped participants tackle job-related issues.