



"Cesim Global Challenge is an excellent tool for acquisition and consolidation of management skills for students with a high level of knowledge in management sciences. For several years, I have been watching the simulation encouraging students to compete in an environment which is very close to the real environment they will face when leaving the classroom."

"The students appreciate the fact that the game teaches them to work in teams and enables them to experience how the results depend on several factors, such as their own decisions, the reaction of competitors, circumstances of the market environment and even unpredictability, to a certain degree."

Dr. Frederic Marimon

Vice-rector for Research



Customer in Brief

The International University of Catalunya (UIC), was founded in 1997, and offers undergraduate, Masters, postgraduate and doctoral courses as well as continuous education programmes.

UIC offers a highly personalised university education with a strong vocational element. The high level of personalised treatment is achieved by ensuring that there is no more than one group per course, a maximum of 80 students per lecture, and one university professor assigned to every eleven students. A high proportion (40%) of the teaching programme is set aside for practical-based classes. Most of the teachers have professional backgrounds and the university nurtures a very close relationship with business via its work experience programmes. The aim is to equip the students with all the knowledge, skills and talents demanded by the market, while also providing a solid training in the fundamental values of Christian Humanism.

The international character of the university is a basic feature and also a necessary one for students. 10% of UIC's 4500 alumni are from overseas. Students study English courses which are personalised to meet their academic and professional requirements and there is an extensive international exchange programme.

Cesim Use

UIC has been a Cesim customer since 2008. UIC uses the Cesim Global Challenge as part of their Master in Companies Management and Production Systems programme. Global Challenge has been traditionally run for seven to eight weeks, complementing the learning process of the students, and working in parallel with other courses of the program.