



INTRIX

Intrix Technology, Inc. has been an innovative provider of payment processing software for over 13 years with an industry reputation for providing high quality, market-driven solutions and consultation services to major market leaders.



CLIENT NEEDS

- Web portal for merchants and loan customers
- Mobile app

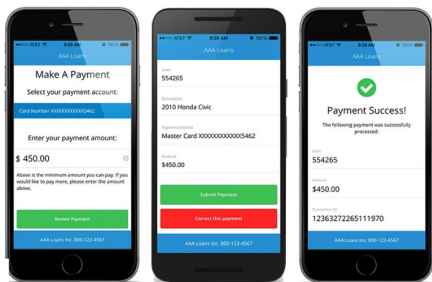
WEBSUASION SOLUTIONS

- API development
- Application architecture
- iOS and Android mobile apps
- Merchant admin portal
- Loan customer portal



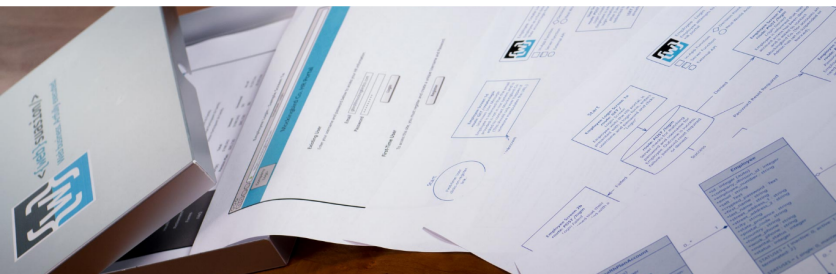
MOBILE PAYMENT APP

Intrix Technology wanted to provide merchants with a mobile app their customers could use to make loan payments. Intrix contracted us to design the application architecture for, and subsequently build, a mobile payments application for iOS and Android, as well as, their centralized API server.



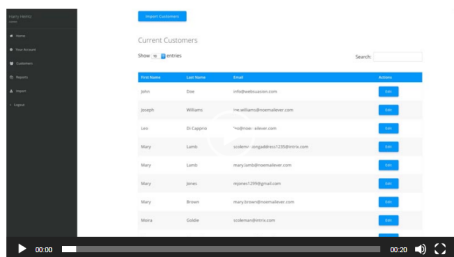
APPLICATION ARCHITECTURE

We started with a highly detailed and iterative application architecture phase. Over the course of several meetings, we compiled a detailed list of specifications from which we generated process workflows and screen mockups for each part of the system. This included the mobile applications, the central API structure, database schema, merchant and customer web portals, and internal business logic. From the final application architecture document, we were able to provide a precise timeline and cost for the system.



MERCHANT ADMIN PORTAL

The merchant admin portal was developed to provide merchants an efficient way to manage customers and loans. It included the importation of customer and loan information via spreadsheet files or manual creation, as well as editing functionality for customers and loans, transaction reporting, and administration account management.



LOAN CUSTOMER PORTAL

The loan customer portal allowed new loan customers a way of initially setting up their accounts online. For convenience, it also provided many of the same payment options available through the mobile app.



ONGOING SUPPORT

On a continual basis, we provide server maintenance and hosting of the application API and web portals.



J. Ryan Williams

J. Ryan Williams is president and founder of The Websuasion Group LLC. He has over 20 years of application development experience. Ryan has experienced the challenges of changing technology and growing a business. Having benefited from mentors throughout his career, he now works to mentor others.