

AT A GLANCE

Challenges

- Train diverse groups of learners with differing age ranges and technical abilities
- Create and distribute relevant content, quickly & efficiently
- Consistent repetitive training courses needed to be delivered to large audiences

Benefits

- Massively cut training costs
- Travel time utilized with training via app
- Easy to use for ALL levels of technical ability
- Taken on additional clients thanks to saving time



"We have achieved significant growth with 2023 standing out as our most successful year yet, attributed in part to our successful training deliveries through Enabley. We were able to onboard new meaningful clients, without expanding our team."

Greg Browning
Intuitus Learn



Challenges

A huge challenge was to cut the training overhead due to face-to-face training. There is a constant need to train all team members in the same compulsory safety training. Another challenge was to train a wide range of ages and technical abilities to adopt to a digital transformation.

Solutions

Using the Enabley platform, the training costs are massively cut as there is no longer a need to bring everyone together for face-to-face training. Team members can use the App while traveling (sometimes 2-3 hours at a time). Users of diverse age ranges and members with varying technical abilities find the platform easy to use and intuitive.

Trainers find loading material into the platform effortless and methodical. The entire training process has become more streamlined, facilitating the onboarding of new clients.

Outcome

- **62% saving** on training costs for our most delivered qualification (classrooms, instructors, etc)
- **30% increase** in revenue from taking on new clients eg: Manchester United, Leicester City, Liverpool FC, Hull City
- **38% increase** in engagement & retention
- **50% time saved** in content creation, managing courses & generating reports