

Success cases

KEKO

Challenge: KEKO Carsharing required an innovative platform to manage minute-based vehicle rentals across several Latin American countries and expand its services to corporate clients.

Solution: A comprehensive platform was developed for managing minute-based rentals, including route planning and vehicle usage optimization. The platform was implemented in countries such as Mexico, Argentina, Brazil, and Colombia, and adopted by major companies like MercadoLibre and Arval for fleet management and last-mile distribution.

RESULTS

The platform enabled efficient service expansion, supporting corporate management and improving user experience in various regions.
