



## Tarsheed Launch

When Tarsheed the national campaign for the conservation and efficient use of water and electricity needed to create a massive and memorable event they turned to ADabisc Agency's events team.

The Tarsheed campaign was created by us for our esteemed client Qatar's utilities authority, Kahramaa.

We conceptualized and created a grand event for Tarsheed that attained all goals set by our client.

Our team handled event specifics starting from the choice of location to the branding, and ensuring its successful implementation.

