

## Kantar

*It's an all encompassing PPM tool.*

— Andrew Chedzoy, Regional Services Director, Kantar IT Partnership



## Marketing Multinational Improved Client Relations

Big is something Kantar understands.

The market research and market insight company is actually a collection of 13 companies spread over the globe in over 100 countries employing a staff of 28,500. With reach like that they need to have a firm grip on the various projects they're working on.

The problem was the old project software they used wasn't up to the enormity of their tasks. Things got chaotic, not only for managing the projects but also reporting back to the company's clients.

Kantar did their due diligence trying a variety of project management software products before settling on ProjectManager.com.

"What we really like about ProjectManager.com is it's ease of use. The user interface is intuitive, the functionality is far richer than anything we've seen," says Andrew Chedzoy, Regional Service Director, Kantar IT Partnership.

ProjectManager.com helps Kantar manage global teams, use templates to accelerate delivery and implementation of plans, and improve their estimating with clients.