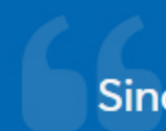


Others

Komputronik



Since we started working together, our feeds are always up to date and of very good quality. Feedink's solutions allow us to save time on tasks that would have to be outsourced to the IT department. We control the rules and adjust the product files to our requirements in a very simple and understandable way. This allows us to redirect freed resources to business development. We are impressed with the level of customer service and support provided by Feedink.

Karol Tokarski , Komputronik S.A.

Challenge

- ✓ Previous system for product files handling did not meet growing requirements of the client
- ✓ Connecting with data from Komputronik's internal systems

Solution

- ✓ Data crawling directly from the product page, including data from the wholesale system
- ✓ Dedicated product files for several channels
- ✓ Matching files to business requirements using rules operating on several variables