Fashion

Challenge

✓ Importing data from a dedicated Magento implementation

✓ Data standardization and marketing channel management

Solution

✓ Preparation of dedicated data import

✓ Improving input data using a system of rules

✓ Tracking each channel using the Agency system

LANCERTO

" The functionality available in Feedink Inkspace gives us the ability to automate the tasks associated with managing product feeds. I recommend Feedink.com as a business partner.

Mariusz Serafin , Lancerto