

Construction equipment



Context

A construction equipment manufacturer introduces a servitization model, offering machinery with embedded twintags for enhanced maintenance and service subscriptions.



Solution

Access to the latest relevant documentation and specialized reports and certificates is straightforward to organize and integrate. The equipment's usage is captured, enabling predictive maintenance services and on-demand support, directly from the manufacturer.



Outcome

Enhanced safety, reduced equipment downtime, and extended machinery lifespan improve customer satisfaction through continuous service support. This generates new revenue streams for manufacturers and overall more economical operations for customers.