UVE

Success Cases in the Consumer Packaged Goods Sector
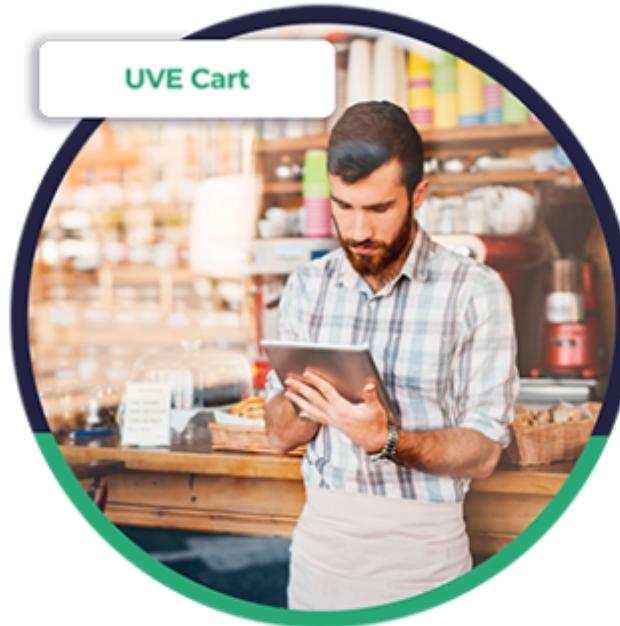
UVE Cart

SUCCESS CASE: e-COMMERCE B2B
Increase average order size

+25%

average increase in order size

How did they do it? −

UVE Cart gives managers in the foodservice sector greater control over order taking, **allowing them to make purchases when they need them most.**

By **not relying on business hours to contact sales staff,** they have the peace of mind of checking after the close of business to **see what they need to replenish.**

This process translates into an average **25% increase in the value of their purchases** and the frequency with which they order products.