

Problem:

Struggled to maintain consistent engagement while juggling multiple responsibilities. Tried many AI tools but couldn't find anything that preserved her authentic voice while translating her knowledge about economy, market trends, and real estate insights for LinkedIn.

Goal:

Maintain high engagement with English speaking clients and prospects while managing a busy real estate practice in Thailand's competitive market.

Solution:

Achieved 700% engagement increase in just 28 days using Pressmaster.ai. The platform captures her expertise and thoughts while maintaining her authentic voice, and the Trend Master feature saves hours of research that she used to spend with other AI tools.



"700% engagement increase in 28 days. It's still being me, but landing perfectly with my readers."

Nawarat Binmani, Real Estate Agent, Thailand