

South Florida Closer Employs PropLogix Services So She Can Spend More Time On Clients

by Lindsey Gordon

The PropLogix suite of services was designed to take some of the various closing tasks off a closer so that they can focus on other, arguably more important, aspects of the transaction.

This is exactly why closer Alisha Ezell, of the Law Offices of David Bauman, has been working with PropLogix for nearly 8 years. Watch the video to see why.



A Quick Profile:

- · Company Type: Small Law Firm
- Job Title: Office Manager, Senior Closer, and Paralegal
- PropLogix services used: Municipal Lien Searches, Association Estoppels, Land Surveys, Lien Release Tracking
- How they order: PropLogix website
- Customer Since: 2011

About the Company

The Law Offices of David M. Bauman, PLLC take a hands on approach with their clients and have a commitment to promptly responding to their clients' needs. They believe that the best clients are clients that are fully informed, so quick and complete communication is of the utmost important to them. Their goal is to minimize the disruption to their clients lives while protecting their rights and advocating for their best interest.

About the Closer

A self-described "everything girl" at the firm, she says that when something doesn't get done, it's on her. A story that many closers at smaller title companies and real estate law firms can also attest to, the time spent on sitting on the phone trying to get in touch with a homeowner's association, or the municipal water department, is time they cannot spend giving care and attention to their clients.

Alisha had come to know and trust the work of PropLogix for so long that when she came to the Law Offices of David Bauman, she insisted that they switch from the other various due diligence providers the firm previously used.

A Strong Commitment to Due Diligence

Alisha firmly believes that due diligence is one of, if not the most, important things involved in a closing. She understands that working with a due diligence partner like PropLogix allows her to do right by her clients so that they are protected from potential issues when it counts the most. Among other searches, she believes <u>surveys</u> are important to perform during the inspection period because they may reveal crucial information that could impact whether a buyer would want to go forward with a deal.

In the past she has worked with survey procurement companies that would delay a survey after she ordered it to ensure the deal was going to go through. Alisha says she appreciates that PropLogix delivers on the services she needs when they say they will.

A Simplified and Streamlined Solution

While Alisha works with a closing software to manage her workflow, she has opted to place and manage her orders directly through the PropLogix site. She says that it's really simple and straightforward and the fact that she can order everything all at once with just slightly different information, is really helpful and saves her time. Rather than having to work with multiple vendors for all her needs, she's able to work with PropLogix and monitor the progress of her orders.

More Time Means More Attention for Clients

According to Elisha, the best part about working with PropLogix is "having a support staff behind me to help me look good." By entrusting the time-consuming tasks of a <u>Municipal Lien Search</u>, <u>Association Estoppels</u>, <u>Land Surveys</u>, and <u>Lien Release Tracking</u>, she says the time spent trying to reach different departments, or lenders, is now time that she can spend on her client. Knowing that this work is in capable hands allows her to rest assured knowing it's going to get done.