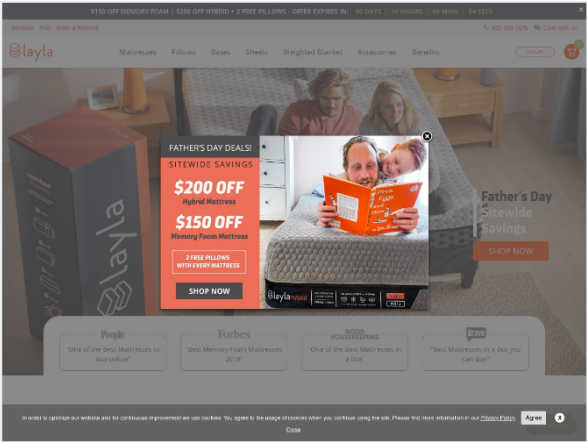




SHOWCASE

REAL WOOCOMMERCE STORES SUBMITTED BY THEIR MAKERS

Layla Sleep



EXTENSIONS USED

- Stripe
- WooCommerce Print Invoices & Packing lists

CATEGORY

Sleep

COUNTRY

United States (US)

VISIT WEBSITE

<https://laylasleep.com/>

Layla Sleep provide bed-in-a-box **memory foam mattresses** for "the best sleep of your life".

Co-founder Akrum Sheikh wanted to shake up the mattress industry after experiencing it first-hand in his family's furniture store. After two years and thousands of prototypes, he posted an ad for a web designer on Craigslist, leading him to Gregg Dean. Together, they set out to solve the two biggest issues with conventional mattresses: temperature and support.

What makes Layla different? Their revolutionary mattress is the first to harness the power of copper. This **copper-infused memory foam** results in "cleaner, more supportive sleep", reducing joint inflammation and stiffness. It's also a natural antiviral and antibacterial element, dispersing heat seven times better than conventional mattresses to help keep your body at a cool, consistent temperature. Toss and turn less, sleep more!

Each **double-sided mattress** is flippable, giving you options for a comfortable night's sleep. One side is soft and plush, while the other is a little firmer for more support. It's like two beds in one. Flip the mattress to the side that feels best for you, and get ready to rest and recharge.

"[The goal] is to give customers the tools they need in order to live their awake lives to the fullest and to the best of their abilities."

– Akrum Sheikh

There's also a lifetime warranty, which is a testament to quality materials and components. Layla additionally offers a 120-night risk-free trial for all new mattress owners. "Everything is made here in America, we don't cut corners, and we don't try to cut costs by compromising quality" says Akrum.

A mattress is not the only key element to a good's night sleep. That's why Layla have expanded their product range to include pillows, hypoallergenic **weighted blankets**, bamboo sheets, and bed frames for a complete sleep solution.

Layla sells directly to consumers via their online store, which runs on the open-source power and freedom of WooCommerce. Shipping is free to the lower 48 states, and customers are able to check out and **pay quickly and securely with Stripe**.

"As a flourishing eCommerce brand, we've explored many payment gateway solutions. When we compare rates, technology, and UI, it's clear that Stripe is the hands-down winner."

– Gregg Dean

"I think people love Layla because they know we're thinking about them with everything that we do," says Gregg. "It really shows in our product."