

## **Customer** Success Stories

# Learn how TruckLogics helped this broker stay on the right track with a comprehensive solution



### Challenge:

Before TruckLogics, a leading freight broker was having difficulty finding the right load(s) for his clients and managing the income and expenses that come with the load(s). This turned out to be tedious and time-consuming, and the broker needed one unified solution to overcome.



#### TruckLogics' Solution:

- DAT Load Board integration finds the right load based on the client's preference in minutes!.
- Hassle-free negotiations in setting the right price for the load(s) with a rate confirmation sheet.
- © Customer revenue report to get insight on which client brings in more revenue for the business.



#### Result:

The **Load Board** feature offered by TruckLogics helped increase the broker's operational efficiency by finding the right load at the right time.





- Max, Broker