

## Customer case study

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A leading Nigerian telecom company wanted to use a best-in-class SaaS solution for carrier CRM and billing.

### Requirements

Data sovereignty for the carrier's customer identity and billing data while using a SaaS system from outside the country.



- Flexibility for the SaaS vendor to sell the solution in other countries with the InCountry integration.

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### Solution

InCountry and SaaS vendor complete detailed data flows of how all customer identity and billing data will stay within Nigeria.



- Nigerian telecom company submits the detailed data flows to regulator and obtains approval.
- SaaS vendor completes integration of InCountry's technology to fully isolate customer identity and billing data within Nigeria.

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### Result

Nigerian telecom company deploys best-of-class CRM and billing system to serve customers while maintain local compliance.



- SaaS vendor can now sell their solution in countries without having to deploy their full stack in each country.
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