

Case Studies



Aviation & Automotive

Situation:

Our client in the aviation industry is a leading US company. They are a provider of transport, communications and security systems for aviation in the US. The client provided border management solutions for other governments across the globe including the UK government. They are one of our biggest clients who we have been successfully working with since 2004.



Challenge:

To guarantee in time delivery of the intensive volume of work, TransLinguist supervised several teams of translators and proof readers to ensure that each language combination could be rolled out concurrently. TransLinguist had to follow a tight turnaround time of 6 days. Within six days following the order confirmation, TransLinguist was able to deliver and the client was happy to receive a high quality of work in such a tight timeline. The client had their marketing materials ready for distribution within Europe’s airports.

Solution:

To boost airport border security, the client began working on a programme in 2009. The programme, provides a highly secure communication exchange on passenger information between airlines and airport border control agencies. Naturally, given the global nature of air traffic, meant the program needed to be rolled out in airports across the world. The requirement was to translate all the marketing materials including internet promotion campaigns, airline advertisements, ticketing airline magazines provided on board, audio visual and printed instructions given to customers on board, aircraft drawings, crew and cabin training materials, freight documentation, aircraft logbooks, airworthiness directives, and engineering change orders. All these documents had to be translated from English into ten languages.

