

## Customer Success Stories

**PayPro Global & Lightkey:** Scaling Globally with the Merchant of Record



**“With PayPro Global, I am able to focus on my business and my growth, knowing that any payment-related aspect is in safe hands.” Eran Brauer, Lightkey Co-Founder**

Enjoying success in over 170 countries, Lightkey, the multi-language innovative AI-powered text prediction software, found its vision to expand worldwide impeded by local payment method constraints. They needed a partner that could help them navigate the hurdles of online payments and streamline revenue from global audiences.

By joining forces with PayPro Global’s Merchant of Record, Lightkey was able to enhance its global reach and successfully respond to the payment preferences of customers from all corners of the world, enabling their business to grow and remain compliant.