



A user-friendly focus on priorities

The London Borough of Hounslow's online LIP consultation focuses on gauging residents' priorities. With an emphasis on keeping the survey straightforward for participants to complete (including, for example, a simple open-ended question asking 'what is the one issue in your area that you would like us to prioritise?'), they've managed to open up the process to public input in only a handful of questions.

"The draft new Hounslow Transport Strategy (LIP) proposes bold aims for the future of how we travel in Hounslow. The council is keen for our residents to look at the proposals set out in the draft strategy, and most importantly to let us know what you think."