



Deliberative prioritisation with Simulator

Setting a carbon budget: demonstrating necessary tradeoffs

The London Borough of Redbridge were developing an environmental impact plan to make all of the council's operations carbon neutral by 2030. They knew this would bring steep challenges in balancing the needs of citizens, industry and the environment against the reduction in fossil fuels. They wanted an engaging way to consult residents that accurately conveyed the urgency and complexity of the greenhouse gas emissions problem at hand. .

The council recognised that the information involved was too dense and unwieldy for a traditional survey. So they used [Simulator](#) to inform their carbon reduction strategy.

“Simulator helped us test various actions the council could take to address Climate Change whilst understanding our residents’ priorities.”

“The tool was very easy to set-up and use, enabling us to illustrate the difficult decisions we had to face, with one resident commenting 'it was difficult to choose which proposals should be regarded as a lower priority'”

- Victoria Lewis, Policy Assistant, London Borough of Redbridge Council
