M7 Group Delivers Live UHD Coverage of Iconic Soccer Tournament With Harmonic

Harmonic's UHD Video Processing Solution Enables M7 Group to Deliver Live UHD Satellite Services with Pristine Video Quality

SAN JOSE, Calif. — Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery technology and services, today announced that M7 Group, one of Europe's largest operators of satellite and IP-based TV platforms, has deployed an Ultra HD (UHD) video processing solution from Harmonic for live video distribution of the world's largest soccer competition, taking place June 14 to July 15 in Russia.

The tournament matches will be delivered live in native UHD to all of M7 Group's Canal Digitaal subscribers in The Netherlands via a dedicated channel called "NPO UHD," set up specifically for the event by Dutch public broadcasters NPO and NOS. For the duration of the soccer tournament, NPO UHD will be broadcasting via a dedicated transponder on ASTRA 23.5 degrees East, the key orbital position utilized by M7 Group's Canal Digitaal for the distribution of its main channels.

"When viewers are watching this iconic soccer tournament coverage, they expect a high quality of experience," said Ron Paans, technical director at M7 Group. "Harmonic has a long history of providing best-in-class video quality, and we look forward to delivering stunning UHD images of one of the most watched sports events."

According to recent industry reports, the UHD TV global market net worth will reach $67 billion by 2022. Harmonic's Electra® video processor for UHD handles live broadcast-quality HEVC encoding, assuring maximum bandwidth efficiency and a superior QoE for viewers.

"We have a longstanding relationship with M7 Group and are excited to support their UHD video delivery efforts during this prestigious event," said Ian Graham, senior vice president of sales, EMEA and LATAM, at Harmonic. "Harmonic offers unparalleled reliability, which is key for live sports coverage, along with years of media processing and delivery expertise to enable M7 Group's delivery of a crystal-clear and immersive quality of experience to its viewers."

About Harmonic

Harmonic (NASDAQ: HLIT), the worldwide leader in video delivery technology and services, enables media companies and service providers to deliver ultra-high-quality broadcast and OTT video services to consumers globally. The company has also revolutionized cable access networking via the industry's first virtualized CCAP solution, enabling cable operators to more flexibly deploy gigabit internet service to consumers' homes and mobile devices. Whether simplifying OTT video delivery via innovative cloud and software-as-a-service (SaaS) technologies, or powering the delivery of gigabit internet cable services, Harmonic is changing the way media companies and service providers monetize live and VOD content on every screen.

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements concerning Harmonic's business and the anticipated capabilities, advantages, reliability, efficiency, market acceptance, market growth, specifications and benefits of Harmonic products, services and technology are forward-looking statements. These statements are based on our current expectations and beliefs and are subject to risks and uncertainties, including the risks and uncertainties more fully described in Harmonic's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2017, its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K. The forward-looking statements in this press release are based on information available to Harmonic as of the date hereof, and Harmonic disclaims any obligation to update any forward-looking statements.