



Magna Tiles



CASE STUDY

Read case study

DEVELOPER

852cmd

CATEGORY

VISIT WEBSITE

http://www.magnatiles.com/

"The Magna-Tiles website had been designed by another company and they were very happy with it. However, since launching their website their business decided to add an e-commerce function. Previously, items added to their cart were redirected to a third party website like Amazon. Although it was working out great, they saw an opportunity to expand their business."

Because WooCommerce is customizable, it was possible for the developers to align the eCommerce UX with the existing theme and look of the website – for example they added a shopping cart icon in a bright orange color to match the theme of the website, neat!