

Evaluate[↑]



Data Visualisation & Dashboards

CASE STUDY: Custom market outlook and catalyst tracking tool for a major pharma R&D Strategy group

Challenge: Client wanted to expand the reach and impact of tailored market outlook and catalyst tracking data to Executives accustomed to digital information sources.

Approach: Evaluate developed custom analyses that aligned EvaluatePharma consensus forecasts and market catalyst data to strategic priority areas, delivered as an interactive data visualisation dashboard.

Outcome: The client was able to improve timely access to information and support responsive portfolio strategy decision making.

