

# MAYBELLINE

When launching a new trio of makeup products, Maybelline activated a network of beauty microinfluencers to create authentic content around its new line. Bloggers used their creativity and skills to create their own personal look by sharing their looks on social media.



# **Featured Posts**

#### Trying out the Maybelline 24KNudes



Featured on Pinterest board Beaut

#### Soft Sultry Eyes with Maybelline



Soft Sultry Eyes with Maybelline Wednesday, January 11, 2017. Today's post is a beauty post alongside Maybelline (some of my favorite type of content to create is beauty, but it's also some of the...

## The Easiest Makeup for the Summer Heat -..



The Easiest Makeup for the Summer Heat Warm weather beauty can be so simple, it's tricky. What do I mean by that? Sometimes we over think it and I am guilty of it too. You have a pool party, you...

#### **Pretty Little Things**



Featured on Pinterest board Beauty

## Beauty Essentials with Maybelline — It's



BEAUTY ESSENTIALS WITH MAYBELLINE January 17, 2017. Growing up, my younger sister was always ahead of me when it came to beauty products. She was the first to point out, upon my first attempt at...

## MAYBE IT'S MAYBELINE



Thursday, January 5, 2017 MAYBE IT'S MAYBELINE Photography By Amber Mancino —> I have been wanting to update my winter beauty routine for a while now so I decided to start by adding some...

## That #24knudes @maybelline palette is.



That #24knudes @maybelline palette is kind of amazing. Check out this look I created featuring all #maybelline products including the #bigshotmascara and the #mnyliner. Get into it by clicking the...

## Bossed up! Obsessed with the new...



Bossed up! Obsessed with the new mascara, eyeliner and nude palette from @mayballine @See more here: www.ylamgerous.com #mayballine #mryntlook #mnyliner #bigshotmascara #24nudes...