

AT A GLANCE

Challenges

- Digitize or cease to exist
- Create and distribute relevant content, quickly and efficiently
- Consistent repetitive training courses delivered to large audiences

Benefits

- Digital and hybrid training options
- Easy to use for all levels of technical ability
- Reliable technology with great customer support
- Increased flexibility for Instructor Members, workplaces, and learners
- Build a community of learners
- Reaching out to new populations across new locations in the UK, without the need to travel

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“As a social enterprise it is important for us to work with organisations who share our vision. Enableby has become a trusted partner. With their help, we have been able to reach thousands of learners, without compromising on learner outcomes or experience. The support they offer us, and our community is invaluable.”



Lucy Chikie
Systems Support Lead
MHFA England

About MHFA England*

Mental Health First Aid England's* training, consultancy, and campaigning is paving the way for positive mental health in the workplace and beyond. It is the market-leading provider of quality, evidence-based mental health training and the national authority on mental health first aid. As a social enterprise its vision is to improve the mental health of the nation.

Challenges

Prior to the pandemic, the majority of MHFA England* training was conducted in person, with the organisation having minimal online involvement. There was a concern regarding the feasibility of delivering some of the courses online, while maintaining their effectiveness. In 2020, MHFA England* was confronted with a critical decision: **digitize now, or risk ceasing to exist**, at a time when its training was more vital than ever.

Solutions

Using Enableby, MHFA England were able to digitise its training.

- Instructor Members, the trainers delivering MHFA England courses, could continue to reach thousands of learners each month. In this manner, MHFA England could continue to transform the way mental health is spoken about and supported, extending its reach in workplaces and beyond.

A range of courses are offered to businesses, communities, and individuals, and delivered by MHFA England's trainers.

- Instructor Members can easily create multiple courses each week and deliver those to learners.
- Access to comprehensive reports and analytics enables effective follow-up with learners, ensuring their continued engagement.
- Learners have unlimited access to their Enableby course materials, allowing them to keep their skills and knowledge up to date.
- The platform is also used for internal staff training.

By going digital, MHFA England has been able to continue its operations, empowering thousands more individuals the skills to spot the signs of poor mental health, the confidence to start a conversation, and the knowledge to signpost to support.

- Post pandemic, this digital framework has given the organisation the ability to continue to deliver training in a hybrid way. Instructor Members, learners, and workplaces now have the flexibility in how they deliver and receive training, without compromising on quality, outcomes, or the learning experience.

Outcome

- By using Enableby, **further geographical locations across the UK were reached**
- **Over 150,000 yearly users**
- **Over 2,000 Instructor Members** delivering courses
- **More than 55,000 live sessions** launched through the platform
- **Average of 1,500 users** accessing MHFA courses weekly