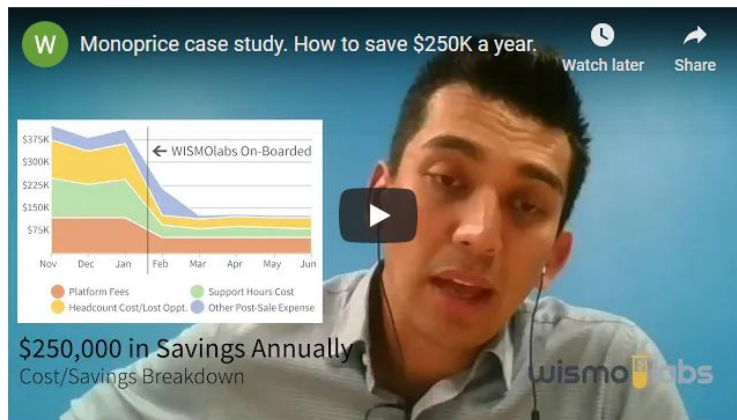


# MONOPRICE: \$250,000 A YEAR IN COST SAVINGS, HEAD COUNT, AND REDUCTION OF SUPPORT INQUIRIES.



"We were trying to reduce the price associated with our order status tracking solution and were not able to budge much as the value vs. cost was not adding up for us. We've found WISMOlabs and were thoroughly impressed.

Customers are now better able to better track their orders. The transformation was really easy. It didn't take us very much time to get up and running. The layout looks great. We're ultimately happy with how everything panned out. From a marketing perspective, we're seeing pretty decent click-throughs. A lot of customers are engaging post-purchase with some of our marketing assets. We saw our "where is my order" calls actually dropped pretty well.

We are Very Likely to recommend WISMOlabs to eCommerce businesses. The price is right and the support is great.

In 6 months savings between platform fees, support costs and headcount are \$250000 annually.

WISMOlabs has a superior product. It's, it's surpassing our expectations in a lot of areas. And I don't say that very often for many platforms in many vendors, but WISMOlabs is one of those exceptions to that rule. If we're able to reduce the customer inquiries due to better tracking, better accuracy, more transparency, we're really able to, to feel like we're providing the customers the best experience that we possibly can. And you know, WISMOlabs was a big part of that."

*Nelson Fisher*  
Product Manager at Monoprice



## WISMOlabs

We help eCommerce retailers and subscription box businesses to generate an additional 10x-30x in ROI, generate repeat sales, increase LTV, save in support cost, reduce order status inquiries, and strengthen brand loyalty through post-purchase technology.