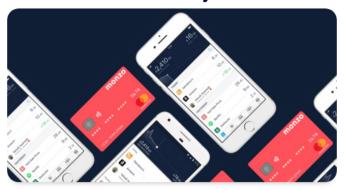


## Funded Club case study: Monzo



Monzo has raised over £4.2m through two rounds on Crowdcube, giving its community of customers the chance to invest and own a share of the company.



Today, Monzo, the bank as smart as your phone, has 1m customers, a team of over 300 and a valuation of \$1bn. The fintech company was launched in 2015 with a pre-paid debit card, but after earning its banking licence last year, the company now offers current accounts.

Find out why Tom at Monzo decided to work with Crowdcube and raise investment through equity crowdfunding.

More than 20,000 people are signing up for Monzo every month, and the bank has just signed up its millionth customer. 15% of all new bank accounts opened in the UK are with Monzo.

The company is not only backed by its customers, but also by venture capital firms including Passion Capital, Goodwater, Thrive Capital, Orange Digital Ventures and Stripe.

If you'd like to raise finance and convert your customers to brand advocates, register interest today.