



Intelligent Property Finance

Fintech startup **Native Finance** have set out to digitally connect commercial developers with lenders in order to streamline the process of financing new property. This concept is new to a traditionally conservative industry, so it's been essential we're able to support them with agility and flexibility against their ongoing requirements.

Business Goals

Pioneering

Traditionally, developers need to use their network to find investors to fund projects. But that will always be limiting. Technology can pool capital to match projects with lenders in one simple interface.

Accessible

Our web based interface is smart, secure and functional, and also looks great and works professionally across mobile, tablet and desktop.

Intelligent

Our algorithms run a complex set of queries to match a wide range of lenders against projects with very specific requirements. It's this proprietary technology that creates a more efficient process.

Brand perception

We've worked hard to ensure the performance is fast and optimised in order for Native Finance to prove credibility as much as functionality. For any startup to build a trusted reputation always presents a challenge.

Partnership

It's always enjoyable to help a new business find their feet and grow, but it's especially rewarding for us when the client has confidence in our capabilities to add value to the project.

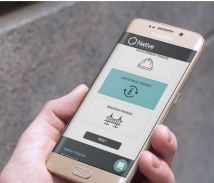
With investors onboard, we needed to be mindful we were giving the founders the best chance to continue to impress their internal team as well as the external market. As a reliable partner, we always pride ourselves on delivering a high standard of work to help build lasting relationships.

The process

Daneel and Prasanna had some basics in place when we were introduced to the business. After an initial period of experimentation, they had a clearer picture of where they needed to be. And that's where we came in.

Deliverables

Our mission was to present Native Finance as a professional and pioneering business, pushing their industry forward through the use of modern technology. Creating a visually impressive and functionally rich interface ensures that customers experience a simple, yet rewarding experience that delivers intelligent results.



Website

We designed and built a bespoke website that is the primary representative of their business and brand. We've worked hard with them to ensure every pixel is on point.



Application process

As part of the website, we continue to optimise the online application form to work as simply as possible in order to maximise leads for the business.



Data matching algorithm

The crux of intelligence all lives in the unique algorithms we've built to match lenders with developers based on specific criteria.

“Cotidia has been our go-to development partner for all our web-based needs, supporting us to make our web platform simpler, faster and more powerful. They remain thoughtful and nimble responding to our requirements and our users' needs whilst retaining a pragmatic approach throughout.

They manage to fit in with the fast-paced demands of an early stage start-up whilst continually delivering a quality finished product. I would thoroughly recommend Cotidia as a development partner!

Daneel Basslouni, Co-founder of Native Finance