



“At Neapolis University, the need to link theory with practice has always been given a lot of importance. One of the most important goals of the University is to equip its students with the necessary knowledge and experience so that they can cope as professionals with the demands and challenges of the market and the ever-changing business environment. Through the process of integrating the simulations in the learning process, the University managed to stimulate the interest of the students but also to achieve a high level of training, bringing them face to face with the modern demands of the market, thus gaining a competitive advantage. Students are excited about this innovative way of learning that motivates them to evolve. As a Teaching Assistant, supporting in Simulation Tools I would like to mention that my cooperation with the company is impeccable, both because of the high level of professionalism it has and the continuous support it provides me”

Elena Polydorou

Visiting Lecturer and Business Simulations Specialist



Customer in Brief

Neapolis University Pafos (NUP) is one of the leading private universities in Cyprus, with students from all around the world. It is a vibrant academic institution focusing on high quality education and research that aims to provide top educational services to the Cypriot region and beyond.

Cesim Use

Neapolis University has started using Cesim Simulations during last year. After a year Neapolis University uses three Cesim Simulations. Banking Simulation at the MSc in Banking and Finance, Hospitality Management Simulation at the program MBA in Tourism and Marketing Simulation at the undergraduate program in Business Administration and also at the programs MBA, Distance MBA and in Digital Marketing.