

New Leaf Community Markets

newleaf.com


New Leaf Community Markets is a retail grocery store system that specializes in natural foods and health-focused products

with locations from Santa Cruz to San Jose to Half Moon Bay, CA. They've been selling quality natural foods since the 80s, and they're first B-Corp grocer in California.

Their history in Santa Cruz has won them high acclaim and a great clientele, but as they've grown into San Jose, there's a whole new set of people whose first connection with the store will be their website, and

we had a lot of storytelling and marketing that needed to fit into one cohesive, easy to digest website.

STRATEGY

The website features recipes, specials, classes and events, a dynamic blog and a whole lot of great content all fit into a seamless and clean website with as much personality and quality as their stores and their people. It's also become a center of marketing and communication for

the stores, along with a starting place for learning about their giving programs and community-focused efforts.

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Our Community Our Stores Store Departments Sales & Specials Classes & Events Recipes

get it WHILE IT'S BRAT
House-made, ready-to-cook chicken pumpkin bratwursts. >

FRESH DEALS

- Organic Fuji Apples **\$2.49/lb** (Reg. \$2.99/lb)
- From our meat counter **Chicken Pumpkin Bratwurst** **\$5.49/lb** (Saves \$1.50/lb)
- Organic Green Kabocha Squash **99 cents/lb** (Reg. 1.49/lb)

VIEW ALL SPECIALS
Browse the latest issue of our flyer to view all specials! (PDF)

UPCOMING CLASSES and EVENTS

LATEST BLOG POST
DRY FARM TOMATOES
SEPTEMBER 20, 2016

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store DEPARTMENTS

BAKERY
Delectable and locally made, what's not to love?

PRODUCE **MEAT** **SEAFOOD** **CHEESE** **DELI** **BAKERY**

SPECIALTY **BULK** **JUICE BAR** **BEER AND WINE** **WELLNESS** **DAIRY**

ABOUT US GIFT CARDS CAREERS VENDOR CENTER PRESS ROOM TERMS OF USE PRIVACY POLICY CONTACT

LOCATIONS AND HOURS			SITE MAP	
APTOS - COMING SOON Sunset Dr & Tower Center Rd Aptos, CA 95023 Phone: (831) 425-1386 Daily	WESTSIDE SANTA CRUZ 1101 Fair Ave. Santa Cruz, CA 95060 Phone: (831) 425-1386 8 AM - 10 PM Daily	DOWNTOWN SANTA CRUZ 1134 Pacific Ave. Santa Cruz, CA 95060 Phone: (831) 425-1793 8 AM - 9 PM Daily	OUR COMMUNITY Community Days Environmentals Donations, Community Ads & Sponsorships E-Cards Senior Discount	STORE DEPARTMENTS Produce Meat Seafood Cheese Deli Bakery Specialty
CAPITOLA	BOULDER CREEK	FELTON	SALES & SPECIALS Current Sales Previous Flyers Fresh Deals	CLASSES & EVENTS Calendar Rent Our Space