

Nuance Communications Chooses ClearSky for On-Demand Storage with Built-in Backup



Almost any organization can benefit from consolidating storage with a hybrid cloud storage service. One of our newest customers, [Nuance Communications](#), is a great example. As an innovator in the field of conversational AI, the company deals with large volumes of complex data. On top of that, Nuance is growing quickly, and its data and infrastructure footprint has expanded right along with it.

Keeping up with this growth using an on-premises solution became a challenge. Nuance set out to find a solution that would give it more flexibility, extend to the cloud and offer consolidation across storage silos – while still providing the performance its apps and customers demanded.

“As Nuance has grown, we’ve increased our infrastructure footprint globally,” said Craig Preston, Vice President of IT, Nuance Communications. “ClearSky gives us a single, durable copy of our data – complete with instant protection and value – through an on-demand consumption model that allows us to scale as needed.”

Craig’s comment touches on a few of the big reasons why on-demand primary storage with [built-in offsite backup and DR](#) as a service is such a compelling solution for storage consolidation:

- **Stop provisioning equipment:** Pay for only the storage you use and scale up or down instantly as your needs change.
- **Eliminate secondary storage:** Backup and DR happens automatically, and delivers the DR performance you need, including RPO of zero and RTO of under a minute.
- **No more multiple copies of your data:** You have one durable copy, eliminating version control and other issues.
- **Data stored where it’s needed:** [“Hot” data is stored at the edge](#), near Nuance apps; “cold” and archival data is stored in the public cloud.

Another important benefit is that this model allows you to switch from CapEx to OpEx. Anyone who’s tried it knows that capital expenditures on equipment, which you have to keep making as your data footprint grows, can quickly break an IT budget. With on-demand storage as a service, those expenses are cut significantly, and they move to operational expenditures, where you pay a set price per month based on usage.

With ClearSky, Nuance gets the performance it needs, with backup and DR built in, while consolidating its storage footprint. All this leads to serious cost savings, and an ability to focus on its core business – driving conversational AI innovations forward.